



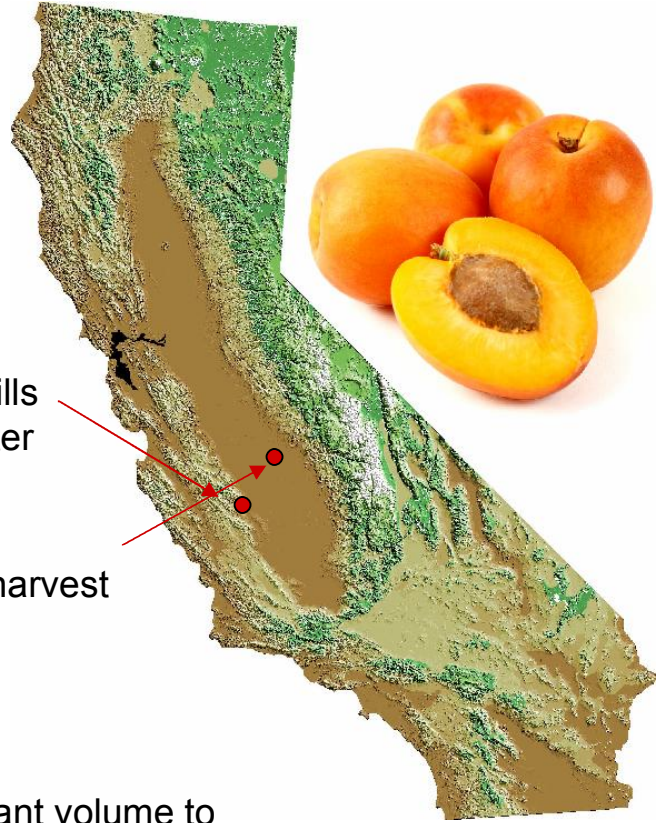
The Right Varieties

- **Apricots** - Apache, Earlicot, Summercot, Late Brittney
- **Aprium** – Tasty Rich, Rose, Bella Gold



The Right Place

- Early season harvest from West Hills Ranch. Warmer temps above winter valley fog at this slightly higher elevation.
- Same varieties at lower elevation harvest 10 days later, extending selling opportunities.



The Right Time

- First California production. Abundant volume to maximize early summer sales opportunities.
- New varieties (limited availability) appearing throughout summer.

| Week Beginning | 4/18 | 4/25 | 5/2 | 5/9 | 5/16 | 5/23 | 5/30 | 6/6 | 6/13 | 6/20 | 6/27 | 7/4 | 7/11 | 7/18 | 7/25 | 8/1 | 8/8 | 8/15 | 8/22 |
|----------------|------|------|-----|-----|------|------|------|-----|------|------|------|-----|------|------|------|-----|-----|------|------|
| Week Number | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 |
| Aprium | | | ★ | ★ | | | | | | | | | ★ | ★ | | | | | |
| Apricot | | | | ★ | ★ | ★ | ★ | | | | | | | | ★ | ★ | | | |

Tray Pack

| | Net Wt. (approx.) | Carton Dimension (L x W x H) | Number Per Pallet | PLU Number Apricot | PLU Number Aprium |
|---------|-------------------|------------------------------|--------------------|--------------------|-------------------|
| 1 Layer | 7 lbs. | 20" x 12" x 3" | 192 (8 ti x 24 hi) | Lg. 3302 | 3422 |
| 2 Layer | 14 lbs. | 20" x 12" x 6" | 96 (8 ti x 12 hi) | No Stickers | 3422 |
| 3 Layer | 21 lbs. | 20" x 12" x 6¾" | 88 (8 ti x 11 hi) | No Stickers | 3422 |

Clamshells and Punnets

| | UPC Number Apricot | UPC Number Aprium | Master Carton Dimension (L x W x H) | Number Per Pallet | Description |
|-----------------|--------------------|-------------------|-------------------------------------|-------------------|--------------------------------------|
| 1 lb. Clamshell | 0 33383 40250 5 | 0 33383 40261 | 24" x 16" x 5¼" | 70 (5 ti x 14 hi) | 16 – 1 lb. containers in Euro Master |
| 1 lb. Punnet | 0 33383 40250 5 | 0 33383 40261 | | | |
| 2 lb. Clamshell | 0 33383 40231 4 | 0 33383 40262 8 | 24" x 16" x 6¾" | 55 (5 ti x 11 hi) | 9 – 2 lb. containers in Euro Master |
| 2 lb. Punnet | 0 33383 40231 4 | 0 33383 40262 8 | | | |